

Fashion Merchandising and Retail Management

ACCOUNTING, BUSINESS AND LEGAL STUDIES DEPARTMENT

Associate in Applied Science (A.A.S.) Degree

Few areas of employment offer a better outlook for trained personnel. Students will find career opportunities in the areas of fashion merchandising, sales promotion, retail advertising, and supportive retail service. Graduates may find work in department stores, specialty shops, discount stores, as a retailing executive, an assistant buyer, an assistant department manager, an executive trainee, an advertising assistant, or an assistant fashion coordinator.

Can students who major in Fashion Merchandising and Retail Management transfer to a four-year college or university?

Articulation agreements with public and private institutions offer students who earn the A.A.S. degree the opportunity to transfer all of their coursework to the four-year institution. Students in specialized programs, or who earn an A.A.S. degree should discuss the transfer process with an advisor.

What will students learn by studying Fashion Merchandising and Retail Management?

They acquire knowledge in areas of general education, business, retailing and fashion. Students apply classroom theory to on-the-job situations through a cooperative education work experience or internships. Classes prepare them for actual situations in retailing through multimedia instruction and a fully equipped retail laboratory offers students realistic preparation.

Are there any requirements before taking courses in my major?

Algebra I is a prerequisite for all majors. Algebra I competency may be verified with a passing score on the College's placement test or completion of the appropriate course.

How long will it take to complete this degree?

Once students complete developmental coursework (if needed), the degree can be completed in two years of full-time study. They can shorten the amount of time by taking courses in the summer and winter sessions.

Note: Not all FMR courses are offered every semester both day and evening. Please call the department chair at 732.906.2594 to discuss course offerings for future semesters.

Questions?

Contact Name: Professor Nancy Bailey, department chair

Contact Phone: 732.906.2594

Contact Email: ABLS@middlesexcc.edu

Department Web: <http://www.middlesexcc.edu/departments/bam>

FASHION MERCHANDISING AND RETAIL MANAGEMENT

Associate in Applied Science (A.A.S.) Degree - FMR.AAS

Below are required courses and recommended course groupings and sequences for program completion.

Courses may have prerequisite and corequisite requirements. Check course descriptions for details.

Courses	Credits	Requisites/Comments
<i>Semester I</i>		
ENG 121 English Composition I	3	A passing score on the College's placement test or a grade of "C" or better in ENG 010.
BUS 101 Business Organization and Management	3	
CSC 105 Computer Applications and Systems	3	Students may select an alternate Computer Science (GE MST) course for which they have appropriate academic advisement and preparation in mathematics, such as CSC 106.
FMR 201 Fashion Merchandise Information	4	Prerequisite(s)/Corequisite(s): BUS 101
MAT 101 Freshman Mathematics I	3	MAT101 is recommended. Students with the appropriate academic prerequisites, in consultation with their academic advisor, should enroll in an appropriate mathematics course.
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<i>Semester II</i>		
ENG 122 English Composition II	3	A grade of "C" or better in ENG 121
ACC 101 Financial Accounting	4	
BUS 201 Business Law I	3	
MKT 201 Marketing I	3	BUS 101
FMR 207 Retail Advertising, Sales Promotion and Display	3	
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<i>Semester III</i>		
ACC 102 Managerial Accounting	4	ACC 101
MKT 143 Salesmanship	3	
FMR 202 Retail Buying and Merchandising	3	
SPE 121 Fundamentals of Public Speaking	3	
____ Physical/Health Education Elective	1-3	
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<i>Semester IV</i>		
ECO 201 Principles of Economics I (GE SS)	3	A passing score on the algebra portion on the College's placement test or MAT 013.
FMR 204 Retail Management	3	BUS 101, FMR 201, FMR 202, FMR 207, MKT 143 AND MKT 201 Corequisite(s): FMR 206
	3	Senior status or permission of department chairperson
____ General Education Social Science Elective (GE SS)	3	
OR		
General Education Humanities Elective (GE HUM)		
____ General Education Science Elective (GE MST)	3-4	Students may select courses with the GE MST designation from the following sciences: BIO, CHM, PHY or SCI.

Total Credits: 61-64

Note: Not all major courses are offered every semester both day and evening.
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