



# Entrepreneurial Training Program for the Unemployed



Take your job search to the next level

## 6-Week Program

The ETPU Program is geared to the entrepreneur who has a strong desire and the motivation to succeed in their own business. Each participant receives individualized business counseling and will gain valuable knowledge on how to:

- Write a Business Plan
- Write a Marketing Plan
- Legally form your Business
- Recordkeeping
- File taxes appropriately

## Eligibility Criteria

- Unemployed individuals
- Receiving regular Unemployment Benefits
- Identified through the worker profiling system

**The INSTITUTE**  
for Management and Technical Development  
A Unit of Middlesex County College

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\* For more information, make an appointment with your One Stop Counselor