

Course Abstract

If you need accommodations due to a disability, contact Disability Services in Edison Hall Room 100, 732.906.2546.

To foster a productive learning environment, the College requires that all students adhere to the Code of Student Conduct which is published in the college catalog and website.

Course ID and Name: AGD 222 Media Art and Design Field Experience

Department: Visual Performing Media Arts

Chairperson: Annie Hogan

Office Location: CC 341

E-Mail: AHogan@middlesexcc.edu

Telephone: 732-906-2589

Prerequisites:

Completion of all MAD courses, and three AGD courses for the Advertising Graphic Design option or three courses for the Professional Commercial Photography option and written permission of the department chairperson and Counseling and Career Services Office

Co-requisites: N/A

Course Description:

A cooperative work experience program whereby students are provided with a job that will enhance their competency by getting practical hands-on experience on state-of-the-art technology utilized by commercial designers and photographers. Students are assigned to work on a one-to-one basis with a professional designer or photographer using the latest techniques and equipment. Supervision of this departmentally approved position is provided by the College through on-the-job visits and individual progress review sessions. Students are required to describe their objectives and attain specific job skills. Students attend a bi-weekly two-hour seminar on campus and work a minimum of 180 hours per semester. Open to students recommended by the faculty of the department. Career interest and goals taken into account. Marketing Art and Design Field Experience is not a graduation requirement.

General Education Status:

Credits:

3

Lecture Hours:

1

Lab Hours:

12

Learning Outcomes:

1. Identify strategies for effective workplace performance.
2. Accomplish the specific **Learning Outcomes** as developed by the student with their supervisor at the beginning of the semester.
3. Identify areas in their professional preparation that require additional development.

Course Content Areas:

Individual Differences
Building Self Esteem
Teamwork
Resolving Conflict in the Workplace
Effective Leadership
Business Cards & Business Cards Etiquette
Networking
Money Management/ Retirement
Stress Management & Productivity
Resumes & Cover Letters
Interviewing Skills