

Course Abstract

If you need accommodations due to a disability, contact Disability Services in Edison Hall Room 100, 732.906.2546.

To foster a productive learning environment, the College requires that all students adhere to the Code of Student Conduct which is published in the college catalog and website.

Course ID and Name: AGD 280 Portfolio

Department: Visual Performing Media Arts

Chairperson: Annie Hogan

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Prerequisites: All MAD courses and 6 credits of AGD courses

Co-requisites: The remaining six AGD credits

Course Description:

Students learn about job discovery and search, resume creation, paper and electronic, employment letter writing and interviewing techniques. This is in addition to the primary goal of producing a professional level portfolio, both on paper and in digital/electronic formats. They will also be guided in discovering their professional strengths and goals through an individual self-evaluation process. Field trips are taken. Purchase of portfolio materials will be required.

General Education Status:

Credits:

3

Lecture Hours:

2

Lab Hours:

3

Learning Outcomes:

1. Anticipate what will be expected of them as employees in the commercial design field.
2. Effectively explore the field for professional employment opportunities.
3. Exhibit skills in contemporary methods of: job identification and search, resume writing, interviewing, and portfolio design and presentation.

4. Create an effective professional quality resume in one or more contemporary media.
5. Present a professional advertising graphics portfolio, in one or more contemporary forms, during a videotaped mock interview.

Course Content Areas:

Requirements and Review

Summary of requirements and expectations. Resume', professional portfolio, research report and mock, taped interview.

Resume'

Purpose, content, and preparation of realistic professional resume'. Digital and print.

Company Research Report

Interviewing techniques are utilized in writing a realistic and functioning company research report. Introduction of cover letter in order to gain access to interview.

Portfolio Preparation

Element prepared for professional portfolio, for employment or school transfer. Specific project requirements such as logo design, brochures, posters, illustrations, ad campaigns, hand lettering and sketches. Work is prepared traditionally and as electronic files for e-portfolio.

Mock Interview

Students present their portfolio and are involved in a traditional interview. Interviewers from the field participates in the oral interview. The presentations are taped and reviewed.