

Course Abstract

If you need accommodations due to a disability, contact Disability Services in Edison Hall Room 100, 732.906.2546.

To foster a productive learning environment, the College requires that all students adhere to the Code of Student Conduct which is published in the college catalog and website.

Course ID and Name: SPE 121 Fundamentals of Public Speaking

Department: Visual Performing Media Arts

Chairperson: Annie Hogan

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Prerequisites: N/A **Co-requisites:** N/A

Course Description:

Introduction to the theory and practice of public address; the study of representative public addresses and the preparation and delivery of short speeches.

General Education Status: GE COM

Credits:	Lecture Hours:	Lab Hours:
3	3	0

Learning Outcomes:

1. Utilize critical thinking to create and evaluate informative and persuasive competence.
2. Demonstrate research and writing competence and effective organization by preparing and delivering a variety of extemporaneous speeches to include persuasive, informative and demonstrative models.
3. Successfully present extemporaneous public address, utilizing appropriate technology and visual aids.
4. Project appropriate demeanor and appearance in speech presentations.
5. Apply an audience-centered approach to the presentation and analysis of speech communication.

Course Content Areas:

- 1. Organization of public addresses (outlining, purpose statements, central idea statements, main points, works cited).**
- 2. Evaluation and critique of classic/contemporary speakers (Dr. King, President Obama, President Kennedy, etc.).**
- 3. Informative (speeches about people, places, concepts, ideals), persuasive (problem-solution, Monroe's motivated sequence), and demonstrative (how-to, visual-aid enhanced) speeches will be analyzed (through lecture, videotaped critique of student speeches, etc.) and subsequently delivered.**
- 4. Various methods of delivery will be explored, including extemporaneous and manuscript.**
- 5. Effective listening skills will be closely examined.**
- 6. Techniques for incorporating PowerPoint and other visual aids into public addresses.**
- 7. Nonverbal communication for speech (gestures, posture, facial expression, paralanguage, vocal pitch/tone, dress, etc.).**
- 8. Ethics in public speaking will be discussed ("plagiaphrasing", etc.)**