

Course Abstract

Course ID and Name: BUS 213, Law for Event Planning Management

Department: Business and Computer Science

Chairperson or Course Coordinator: Dr. Aslihan Cakmak

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Prerequisites: None

Co-requisites: None

Course Description:

This course is designed for students in event planning. These professionals make decisions everyday based on their own interpretation of the law; therefore, they have a great need to understand how they can act legally in ways to ensure that they are managing legally in the industry. This course will foster within students an attitude of “compliance and convention” in their work ethic and personal management philosophy, providing the basic foundations and principles of the laws affecting the industry as well as the guidelines and techniques that show students how to manage preventively and apply practical legal awareness to their actions.

Credits: 3

If you need accommodations due to a disability, contact Disability Services in Edison Hall Room 100, 732.906.2546.

To foster a productive learning environment, the College requires that all students adhere to the Code of Student Conduct which is published in the college catalog and website.

Learning Outcomes:

Upon successful completion of the course, students will be able to:

1. Identify the fundamental components of contracts used in this industry and the significance of essential clauses.
2. Recognize and evaluate the different types of insurance required in event planning.
3. Explain job descriptions, qualifications, and other tools for legally selecting employees.
4. Differentiate among the various types of guests and non-guests and understand your obligations toward them, their safety and compliance with the law including Title III of Americans for Disabilities Act (ADA).
5. Identify and assess the legal risks associated with serving alcohol and food services' responsibility to serve wholesome food and beverages.
6. Describe the need and benefit of implementing an effective crises management plan.

Course Content Areas:

- Prevention Philosophy
- Regulatory and Administrative concerns
- Legally selecting and managing employees
- Safety and Security issues
- Your responsibility to guests, their property as an events planner
- Legal responsibility and travel and tourism