

# Course Abstract

**Course ID and Name: FMR 201, Fashion Merchandise Information**

**Department: Business and Computer Science**

Chairperson or Course Coordinator: Dr. Aslihan Cakmak

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**Prerequisites:** None

**Co-requisites:** BUS 101

**Course Description:**

The Fashion and Technical characteristics of various textiles and non-textiles and how students can use this information in developing a good sales presentation.

**Credits: 4**

*If you need accommodations due to a disability, contact Disability Services in Edison Hall Room 100, 732.906.2546.*

*To foster a productive learning environment, the College requires that all students adhere to the Code of Student Conduct which is published in the college catalog and website.*

**Learning Outcomes:**

**Upon successful completion of the course, students will be able to:**

1. Discuss and describe the characteristics of various textiles and non-textiles.
2. Distinguish between natural and synthetic fibers and materials.
3. Recognize the relationship origins of aesthetic, cultural, economic, historic, psychological, sociological, and technological factors as a basis for understanding fashion trends.
4. Identify textile and non-textile terminology as used in scientific, business and consumer, communities.

**Course Content Areas:**

- Color Fashion & Design  
Recognize relationship between fashion and history
- Textiles  
Identify their source, construction and uses in clothing and interiors
- Non-textiles  
The differences between textiles and non-textiles and their utilization in clothing, accessories, homes, construction industry, healthcare, and all parts of life
- Accessories  
Importance in our society: from those we wear to what we live and work with