

# Course Abstract

*If you need accommodations due to a disability, contact Disability Services in Edison Hall Room 100, 732.906.2546.*

*To foster a productive learning environment, the College requires that all students adhere to the Code of Student Conduct which is published in the college catalog and website.*

## **Course ID and Name: HCD 101 – Introduction to the Hospitality Industry**

### **Department:**

Chairperson or Course Coordinator: Dr. Mary-Pat Maciolek

Office Location: College Center 185

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**Prerequisites:** none

**Co-requisites:** none

**Course Description:** An introduction to the lodging and foodservice industry; its history and development, current trends, and opportunities for employment.

### **General Education Status:**

**Credits:** 3.0

**Lecture Hours:** 3.0

**Lab Hours:** 0

### **Learning Outcomes:**

Upon successful completion of the course, students will be able to

1. identify the various segments of the hospitality industry.
2. analyze the functions of management in the hospitality industry.
3. describe the environments in which hospitality managers must operate.
4. identify concepts of financial management and controls in the hospitality industry.
5. examine current trends in the hospitality industry and career ladders.

### **Course Content Areas:**

Careers and trends in the hospitality industry: Hotels, recreation, theme parks, clubs, gaming, conventions and expositions. The hotel business includes rooms division operations, food and beverage operations, and restaurant operations.