

Course Abstract

Course ID and Name: MGT 210, Concepts of Business Management

Department: Business and Computer Science

Chairperson or Course Coordinator: Dr. Aslihan Cakmak

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Prerequisites: BUS 101

Co-requisites: None

Course Description:

Theories, techniques, and insights from the behavioral sciences of the major areas of management include planning, organizing, directing, and controlling. Concepts which apply to all levels of management are studied.

Credits: 3

If you need accommodations due to a disability, contact Disability Services in Edison Hall Room 100, 732.906.2546.

To foster a productive learning environment, the College requires that all students adhere to the Code of Student Conduct which is published in the college catalog and website.

Learning Outcomes:

Upon successful completion of the course, students will be able to:

1. Summarize the body of knowledge that has evolved into modern management techniques, and the influence of the environment in which management and organizations operate.
2. Identify the informal organization and recognize its importance.
3. Demonstrate an understanding of planning, leading, organizing, decision making and controlling.

Course Content Areas:

- Managers in a New Workplace
 - Talent & intellectual capital drive organizations, not ethics
 - Mission statements dictate organizations
 - Productivity measures performance
 - Society changes organizational structure
- The Management Process
 - Accountability drives managerial performance
 - Managers plan, organize, lead, and control
- Management Learns from the Experts
 - Hawthorne focused on the human side
 - Maslow built a hierarchy of needs, McGregor believed in self-fulfilling prophecies
- Management & Society
 - International business is done by global sourcing
 - Multinational corporations do business in many countries
 - Entrepreneurs are global risk takers
 - Small businesses are the mainstay of our economy
- Managers as Decision Makers
 - Managers are problem avoiders, problem solvers and problem seekers.
 - Managers utilize strategic and operational plans
 - Managerial controls begin with objectives and standards
 - SWOT analysis identifies strengths, weaknesses, opportunities, and threats
- Managers in Action
 - Interactive leadership emphasizes communication, listening and participation
 - Teams performance suffers when group think leads to poor decisions