

# Course Abstract

**Course ID and Name: MGT 216, Seminar in Management Experiences**

**Department: Business and Computer Science**

Chairperson or Course Coordinator: Dr. Aslihan Cakmak

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**Prerequisites:** ACC-101 or SBM-110 and ENG-121 or Departmental Approval and four courses in the major with the following designations - BUS, ECO, FMR, HCD, MGT, MKT, SBM

**Co-requisites:** None

## **Course Description:**

An interdisciplinary course concentrating on associating material gleaned from previous courses. Emphasis is on establishing an environment to employ previously learned material, with the opportunity to practice decision-making and control techniques based on this material. Case studies are employed and supplemented with simulated techniques such as role-playing and in-basket. Emphasis is given to subordinate supervisor interaction, with students participating individually and in teams.

**Credits: 3**

*If you need accommodations due to a disability, contact Disability Services in Edison Hall Room 100, 732.906.2546.*

*To foster a productive learning environment, the College requires that all students adhere to the Code of Student Conduct which is published in the college catalog and website.*

## **Learning Outcomes:**

**Upon successful completion of the course, students will be able to:**

1. Identify and analyze business situations and develop effective plans for goal achievement.
2. Explain how political, legal, and social issues influence business practices.
3. Discuss how technological progress/change influence business decisions.
4. Describe how market competition influences business decisions.
5. Demonstrate retention of previous learned material from courses in the major.

**Course Content Areas:**

- Journals, cases and business simulations, students individually and in teams use previously learned concepts and theories of management and organizations to make specific recommendations to improve the effectiveness of an operation.
- Elements of effective group functioning to improve planning and decision-making output
- Identifying the types of decisions a group can make and its limitations
- Ability to relate the learning from the developed business simulation to the actual operation of a business enterprise