

Course Abstract

If you need accommodations due to a disability, contact Disability Services in Edison Hall Room 100, 732.906.2546.

To foster a productive learning environment, the College requires that all students adhere to the Code of Student Conduct which is published in the college catalog and website.

Course ID and Name: **ENG 206: Journalism II**

Department: **English**

Chairperson or Course Coordinator: Michael Nester

Office Location: RH237

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Prerequisites: ENG 205 or permission of Chair

Co-requisites:

Course Description:

An advanced course in journalism emphasizing the development of editorial skills and actual newspaper production. Membership on the school newspaper is required.

General Education Status:

Credits: 3

Lecture Hours: 3

Lab Hours: 0

Learning Outcomes:

Upon successful completion of the program or course, students will be able to:

1. Demonstrate advanced journalistic writing skills.
2. Create and evaluate layout plans and story budgets using various electronic systems.
3. Collaborate with peers to respond to and critique journalistic productions.

Course Content Areas:

1. Research and writing: Write a variety of newspaper/magazine stories using Associated Press style and submit publishable articles to *Quo Vadis*, the student newspaper.

2. Reading: Style manual, textbook, PageMaker, and supplementary materials.

3. Lecture/Discussion:

- a. Critique professional articles using various standard techniques.
- b. Conduct research *via* a number of electronic, print, and interpersonal sources.

- c. Design and layout newspaper pages, including copy, photos and advertisements.
- d. Create and evaluate layout plans and story budgets using PageMaker.
- e. Demonstrate editorial room managerial and leadership responsibilities.
- f. Analyze journalistic ethical issues: privacy vs. right to know; truth in advertising; First amendment issues, etc.