

TRANSFER ADVISING GUIDE

Associate of Science (A.S.) Business Administration from Middlesex County College to a Bachelor of Science in Business Administration with a Major in Marketing at Rider University

<i>MIDDLESEX COUNTY COLLEGE COURSE</i>	Cr	<i>RIDER UNIVERSITY COURSE/AREA SATISFIED</i>	Cr
<i>A.S., Business Administration</i>		<i>B.S., Business Administration with a Major in Marketing β (120 Credits)</i>	
First Semester			
General Education: Communication ENG 121 English Composition I	3	CMP 120 Expository Writing (Core)	3
Mathematics MAT 123 Statistics I (3) (Recommended by Rider) OR MAT 129 Precalculus I (4) (Not required for Rider) OR MAT 131 Analytic Geometry & Calculus I (4) (Not required for Rider)	3/4	Mathematics MSD 200 Statistical Methods I (Core) OR MTH 105 Algebra & Trigonometry (Not required for Rider program) OR MTH 210 Calculus I (Not required for Rider program) Liberal Arts Elective [∅]	3/4
ACC 101 Financial Accounting	4	ACC 210 Introduction to Accounting (Core)	3
BUS 101 Introduction to Business	3	CBA 110 Intro to Business	3
General Education Humanities Elective (GE HUM) ART 105 Art & Society OR ART 123 Art History: Ancient to Renaissance OR MUS 107 Introduction to Music OR THE 105 Introduction to Theatre OR THE 123 Theatre History OR PHI 123 Ethics	3	Humanities Elective [∅] Fine Arts Elective [∅] Free Elective [∅] ART 120 Art & Society OR ART 104 Survey of Art History I OR MUS 120 Music & Society OR THE 120 Theatre Appreciation OR THE 105 Theatre History to 1700 OR PHL 115 Ethics	3
	16/17		15/16
Second Semester			
General Education: Communication ENG 122 English Composition II	3	CMP 125 Research Writing (Core)	3
Mathematics MAT 124 Statistics II (3) (Recommended by Rider) OR		MSD 201 Statistical Methods II (3) (Core) OR	3/4

MAT 131	Analytic Geometry & Calculus I (4)	3/4	MTH 210	Calculus I (4)	
OR			OR		
MAT 132	Analytic Geometry & Calculus II (4)			Liberal Arts Elective (Not required by Rider Program)	
			OR		
			MTH 211	Calculus II (4) (Not required for Rider program)	
ACC 102	Managerial Accounting	4	ACC 220	Managerial Uses of Accting (Core)	3
ECO 201	Principles of Economics I	3	ECO 200	Principles of Macroeconomics (Core)	3
SPE 121	Fundamentals of Public Speaking	3	COM 290	Prof. & Strategic Speech (Core)	3
		16/17			15/16
Third Semester					
ECO 202	Principles of Economics II	3	ECO 201	Prin. of Microeconomics (Core)	3
BUS 201	Business Law I	3	BUS 210	Introduction to Law & Contracts	3
CSC 105	Computer Applications & Systems	3	CIS 185	Info Systems Essentials (Core)	3
	Physical/Health Education Elective	1/3		NOT TRANSFERRABLE	0
	Business Elective				
BUS 202	Business Law II		BUS 211	Commercial Law	
OR			OR		
MGT 210	Concepts of Business Management	3	MGT 201	Fund. Mgmt. & Org. Beh. (Core)	3
OR			OR		
MKT 201	Marketing I		MKT 200	Marketing Principles (Core)	
		13/15			12
Fourth Semester					
	General Education Humanities Elective (GE HUM)			Humanities Elective [∅]	
				Fine Arts Elective [∅]	
				Free Elective [∅]	
ART 105	Art & Society		ART 120	Art & Society	
OR			OR		
ART 123	Art History: Ancient to Renaissance		ART 104	Survey of Art History I	
OR			OR		
MUS 107	Introduction to Music	3	MUS 120	Music & Society	3
OR			OR		
THE 105	Introduction to Theatre		THE 120	Theatre Appreciation	
OR			OR		
THE 123	Theatre History		THE 105	Theatre History to 1700	
OR			OR		
PHI 123	Ethics		PHL 115	Ethics	
	General Education Science Elective (GE MST) (Choose from BIO, CHEM, PHY, SCI)	3/4		Natural Science Elective [∅]	3/4
	Elective	3		Free Elective [∅]	3
	Business Elective (BUS-202; MAT-285; MGT-210; MKT-201)	3		Free Elective [∅]	3
	Business Elective (BUS-202; MAT-285; MGT-210; MKT-201)	3		Free Elective [∅]	3
		15/16			15/16
		60/65			57/60

<p>FREE COURSE - Rider Course Option:</p> <p>Select One Course from the list</p> <p>MKT-320-Consumer Behavior (3) <u>OR</u> FIN-220-Introduction to Finance (3) (Rider pre-requisites ACC-210 & ECO-201) (MCC pre-requisites ACC-101 & ECO-202) <u>OR</u> MGT-336-Career Management (3) (Rider pre-requisite MGT-201) (MCC pre-requisite MGT-210)</p>	<p>Following completion to 30 credits and the Rider Intent to Enroll Form and while a student at Middlesex County College; students have the option to take a <u>free</u> course at Rider that counts toward the Rider degree. The selected course allows the Middlesex student to experience first-hand the academic environment at Rider.</p> <p>See Middlesex or Rider Transfer representatives. Contact information listed below.</p>	<p>3</p>
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Rider University Footnotes:

∩ Students have a number of options to satisfy this requirement; courses will be evaluated on an individual basis.

For transfer credit Middlesex County College students must have a grade of “C” or higher in all courses (No transfer credit will be accepted for any course with a grade of “C-“ or below.)

Middlesex County College students interested in the College of Continuing Studies (CCS) at Rider should contact that division directly.

Rider, College of Business Administration, currently does not have a foreign language requirement.

β – For Rider Marketing Majors there are 5 tracks available to include: General Marketing, Advertising, Digital Marketing, Professional Selling or Health Care & Pharmaceutical Marketing.

Requirements are subject to change. This Advising Guide is best used in consultation with an advisor.

COURSES REMAINING FOR A BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION DEGREE WITH A MAJOR IN MARKETING AT RIDER UNIVERSITY*

Course Number	Rider University Course Name or Core Area	Credits	Notes* (if course can be taken at Middlesex, indicate course number)

FOR FURTHER INFORMATION, CONTACT:

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